

## NEWS RELEASE

### For Immediate Release

**Contact:** Daniel Blasi  
Product Genesis  
617.234.0070 x200  
[daniel\\_blas@productgenesis.com](mailto:daniel_blas@productgenesis.com)

## June Y. d'Heilly Joins the Product Genesis Team at the Director Level!

**Cambridge, MA, April 29, 2006** – Product Genesis, the premier Strategic Innovation consulting firm, today announced that June Y. d'Heilly joins Product Genesis at the director level. As a Director with Product Genesis, Ms. d'Heilly is responsible for helping clients across the full range of Product Genesis innovation offerings, as well as managing the programs and relationships.

Besides working with industry, Ms. d'Heilly coordinates and participates in interactions with academia to assist clients in understanding ongoing research and technology/commercial viability timeframes. Throughout her career, she has been involved in a broad range of product innovation including: medical devices, laboratory instrumentation, on-line process monitors, home healthcare devices, advanced chemical sensors, complex formulation-based innovations and manufacturing process improvement innovations. She has extensive international experience, creating successful innovation collaborations with organizations in Europe, Asia and Latin America. This diverse experience set, gained over two decades of product innovation, has provided insight into and understanding of the common denominators surrounding the challenges of innovation and growth, as well as sensitivity to the differentiating characteristics of diverse client organizations

Prior to joining the Product Genesis team, June worked at Thermo Fisher Scientific in Beverly, MA where she served as the Director of Chemical Systems Development in the Research and Development Group. June holds a BA in Chemistry from the College of the Holy Cross and a MA in Electro-analytical Chemistry from the University at Buffalo, State University of New York.

### **About Product Genesis:**

Product Genesis, headquartered in Cambridge, Massachusetts, specializes in Strategic Innovation consulting services that help our clients create new business opportunities, a sustainable competitive advantage, and increased shareholder value. Spun out of the MIT Innovation Center in

1986, Product Genesis has worked with diverse organizations from Global 1000 corporations, to venture capital and private equity-backed firms, accelerating their success in the medical, industrial, commercial, consumer and technology markets.

For more information about Product Genesis, visit: [www.productgenesis.com](http://www.productgenesis.com).

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